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## ProForce Picks Up Aimpoint's Impact Dealer Award!

Immediate Release  
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**PRESCOTT, ARIZONA** - ProForce Law Enforcement is pleased to announce that it has been awarded an "Impact Dealer Award" from Aimpoint.

Aimpoint is a recognized worldwide leader and originator of the red dot sighting technology. The company's first commercial sight product, the Aimpoint Electronic, was introduced to the market in 1975. Elite military and police forces around the world have used Aimpoint sights for more than 20 years. In 1997, the U.S. Army awarded Aimpoint the world's first military contract for the red dot sighting system. After working closely with military weapon systems experts, and marksmen from around the world, Aimpoint red dot sights remains a number one choice for combining speed and accuracy.

"This is great news and we are pleased to inform our customers that we received Aimpoint's Impact Dealer Award," stated Mike Massimo, Executive Vice President of ProForce. "Aimpoint is renowned in the firearms industry and their products are an integral part of the extensive selection of products and equipment we offer to our customers." he added. "ProForce offers Aimpoint's full line-up of high quality optics and red dot sights."

ProForce law enforcement is a major distributor of law enforcement firearms and equipment. The company sells exclusively to law enforcement agencies, individual officers, active and retired military professionals, security personnel, medical first responders and fire professionals. ProForce has operations in Prescott, Arizona and Brea, California and traveling law enforcement agency sales representatives throughout the Western United States. The company features an excellent selection from top manufacturers such as Taser, Glock, Remington, Safariland, Smith & Wesson, Bushmaster, Colt, H&K, Beretta, Surefire, Ruger, Springfield, Sig Arms, EOTech, Aimpoint, Magpul, Streamlight, FN America, Trijicon, UTM and many more.

For information about ProForce Law Enforcement or its products please visit our website [www.proforceonline.com](http://www.proforceonline.com) Call (800) 367-5855 or email [sales@proforceonline.com](mailto:sales@proforceonline.com)

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