

## Position Overview

ProForce Law Enforcement is an innovative leader in Law Enforcement equipment and firearms. Recognized for our excellence in creative marketing, technology, and world-class customer service. ProForce is currently seeking a **Retail Sales Representative** to join our staff in the fast-paced and high volume environment of our retail store in Brea, California.

## Responsibilities include

- Professionally interact with customers and staff members
- Using your knowledge of law enforcement equipment and firearms to assist qualified customers in selecting from our full line of in-store products
- Maintaining the store's appearance
- Accomplish Company sales goals and sales initiatives
- Conduct counter transactions in accordance with Company guidelines and procedures

## Ideal Candidate Would Possess

- Prior Law Enforcement or Military service a **PLUS**
- A commitment to customer service and follow-up
- Experience in Retail Sales
- Ability to communicate in a professional and articulate manner with internal and external contacts at all levels
- Strong computer skills including Microsoft Office Suite

## Position Requirements

- Must be at least 21 years of age
- Able to pass a background check and pre-employment drug screening

## Benefits

ProForce offers a generous benefits compensation package including a starting wage of \$13 p/hr + a monthly group bonus plan, voluntary benefits including medical, dental, vision and life insurance, flexible spending accounts, short-term & long-term disability plans, and a 401(k) plan with an unlimited 25% match.

## About ProForce Law Enforcement

ProForce Law Enforcement is a major supplier of law enforcement firearms, non-lethal solutions, and duty gear. The company features an excellent selection from top manufacturers. ProForce proudly has operations in Prescott, Arizona and Brea, California, along with traveling law enforcement agency sales representatives throughout the western United States.

ProForce Law Enforcement is an equal opportunity employer, dedicated to promoting a culturally diverse workforce. All qualified applicants will receive consideration for employment without regards to race, color, religion, gender, or national origin.

To apply for this position, resumes may be emailed to [hr@davidsonsinc.com](mailto:hr@davidsonsinc.com), faxed to 928-776-0344, or mailed to 6100 Wilkinson Drive, Prescott, AZ 86301.