



Position Overview

ProForce Law Enforcement is an innovative leader in law enforcement equipment and firearms sales. We are recognized by our customers for our excellence in creative marketing, technology, professionalism, and world-class customer service. ProForce is currently seeking a **Regional Sales Representative** for Northern California (based out of San Francisco or Sacramento) to join our hardworking Sales Team.

The Regional Sales Representative is a base+commission outside sales position and is responsible for establishing and maintaining profitable relationships with our customers in State, Local, and Federal law enforcement agencies throughout Northern California. Additionally, our Regional Sales Representatives are responsible for visiting law enforcement agencies throughout the territory, conducting product demonstrations, as well as representing ProForce at various trade shows and product training classes.

Ideal Candidate Would Possess

- Prior outside sales experience is a PLUS
- A strong work ethic
- The ability to work independently with little to no direct supervision
- Prior Law Enforcement or Military experience is a PLUS
- The ability to travel up to 100% of the time
- A responsive, action oriented, and customer obsessed drive for success
- A proactive, upbeat, and positive attitude
- Flexibility, creativity, and strategic thinking skills
- The ability to demonstrate strong prioritization and organizational skills
- An ability to communicate in a professional and articulate manner
- Strong computer skills including MS Office and CRM systems

Position Requirements

- Must reside within the stated territory
- Valid state motor vehicle operator's license
- Must be at least 21 years of age.
- Able to pass a criminal background check and pre-employment drug screening.

Benefits

ProForce offers a generous benefits compensation package including a competitive starting wage **PLUS** commission in addition to **FREE** Medical, Dental, and Life insurance benefits for our employees. Additional voluntary benefits include family Medical, Dental, and Vision coverages as well as supplemental life insurance, flexible spending accounts, short-term/ long-term disability plans, and a 401(k) with an **UNLIMITED** 25% match!

About ProForce Law Enforcement

ProForce Law Enforcement is a major supplier of law enforcement firearms, non-lethal solutions, and duty gear. The company features an excellent selection from top manufacturers. ProForce proudly has operations in Prescott, Arizona and Brea, California, along with traveling law enforcement agency sales representatives throughout the western United States.

Our vision is to create, develop, and nurture the ProForce Team to be a highly valued business partner to our customers, suppliers and stakeholders by maintaining the highest degree of honesty, ethics and integrity while striving to provide a positive, safe work environment and effectively communicate as a cohesive team.

ProForce Law Enforcement is an equal opportunity employer, dedicated to promoting a culturally diverse workforce. All qualified applicants will receive consideration for employment without regards to race, color, religion, gender, or national origin.

To apply for this position, resumes may be emailed to hr@davidsonsinc.com, faxed to (855) 647-1749, or mailed to 6100 Wilkinson Drive, Prescott, AZ 86301.

To learn more about career opportunities at ProForce, click on the **EMPLOYMENT** link under the Information tab at ProForceOnline.com

