

## DAN RYAN TO RETIRE FROM PROFORCE, JIM HALSTED TO SERVE AS NEW TERRITORY REPRESENTATIVE

**AZ/NM/NV REGION:** Prescott, AZ, Release: January 3, 2019. *For Immediate Release*

ProForce Law Enforcement today announced that Dan Ryan, the Regional Manager for Arizona and New Mexico, has decided to retire effective December 31<sup>st</sup>, 2018. Jim Halsted will serve as the new Regional Manager for the territory effective immediately.

### **DAN RYAN,** REGIONAL MANAGER, LAW ENFORCEMENT SALES, RETIRED



Dan Ryan formerly retired as a Sergeant after 29 years of service with the Arizona Department of Public Safety. Dan's last duty assignment was as the supervisor for the Firearms Training Unit which included managing the Department's Taser and firearms programs. His background includes assignments with Criminal Investigations, SWAT, Internal Affairs, and Advanced Officer Training. Dan Ryan worked as the territory Law Enforcement representative for the past 12 years and served as a champion for strengthening partnerships with agencies while contributing significantly to our culture of becoming a highly valued business partner to our customers.

### **JIM HALSTED,** REGIONAL MANAGER, LAW ENFORCEMENT SALES

Jim joined the ProForce Law Enforcement team in November 2018. Prior to transitioning to his new role with



ProForce, Jim held several executive sales and management positions at AXON/TASER. Jim was primarily responsible for developing and implementing sales and training strategies to expand both new and existing markets.

Prior to joining TASER, Jim enjoyed a 20-year career as a police sergeant in Chandler, Arizona, where he held several positions, including firearms instructor, training supervisor, and SWAT team leader. Jim also served three years in the United States Marine Corps.

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"We would like to thank Dan Ryan for his dedication to serving the state of Arizona for 29 years and for his 12 year of service with Proforce, we wish him well in his retirement. In addition, we are very pleased to have Jim Halsted bring his extensive law enforcement and sales background to the Proforce team." Stated Dan Rooney, Senior Vice President - Proforce Law Enforcement.

ProForce law enforcement is a major distributor of law enforcement firearms and equipment. The company sells exclusively to law enforcement agencies, individual officers, active and retired military professionals, security personnel, medical first responders and fire professionals. ProForce has operations in Prescott, Arizona and Brea, California and traveling law enforcement agency sales representatives throughout the Western United States. The company features an excellent selection from top manufacturers such as AXON, Glock, Remington, Safariland, Smith & Wesson, Bushmaster, Colt, H&K, Beretta, Surefire, Ruger, Springfield, Sig Arms, EOTech, Aimpoint, Magpul, Streamlight, FN America, Trijicon, UTM and many more.

For information about ProForce or its products please visit our website [www.proforceonline.com](http://www.proforceonline.com) call (800) 367-5855 or email [sales@proforceonline.com](mailto:sales@proforceonline.com)

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